# ESTEFANIA GODOY

Colorado Springs, CO

### **SUMMARY**

I am looking for a part-time job or paid internship that applies the knowledge I have acquired, pursuing a digital media degree in the world's first and only Bachelor of Innovation program. Given such an opportunity would allow me to fully develop my newfound skills in the expanding and increasingly interconnected digital business world. I am a hardworking, organized, and innovative multimedia artist fluent in English and Spanish.

#### TECHNICAL SKILLS

MS Excel (with Pivot Tables), ProTools, SketchUp, Adobe InDesign, Adobe Photoshop, Adobe Premier, Pro Adobe Illustrator, Adobe Fresco, Adobe After Effects, ProCreate, HTML Coding (Beginner)

## **EDUCATION**

Colorado Mountain College Associate of Arts

University of Colorado Colorado Springs

Bachelor of Innovation in Digital Media; Emphasis: Business.

Expected May 2022

Awarded August 2020

# **EXPERIENCE**

TEDX Youth @Vail 2017- 2020 Speaker and Coach

- Independently wrote a TED Talk to convey a positive message about immigration in a manner that positively reflected upon the TED organization.
  - Excelled in the delivery of a TED talk in front of an audience of over five hundred individuals.
  - Demonstrated achievement of optimal levels of personal performance and accomplishment with over onethousand views on TED's official webpage.
  - Projected self-confidence, authority, and enthusiasm onto the group of speakers I coached before their performance in an authorized TED event.
  - Committed to the organization's goals and thus collaborated with event coordinators to execute the official TEDx Youth @Vail Rise Up Event.

Heartsters 2021 Graphic Designer

- Effectively planned, designed, and made possible the execution of two new characters for Heartsters, a community of personas made to comfort kids combatting serious illnesses.
- Developed positive work relations that were fundamental in the collaborative creation of the biography and names of the new characters.
- Provided unique concepts used to create app interfaces generated to facilitate the creation of a Heartsters mobile application in the future.

Seaspray Artworks 2021 Web Re-Designer

- Displayed creative strength in the design and presentation of three prospective interface designs to revamp Seaspray Artworks' website.
- Successfully delegated tasks to expedite the redesign of Seaspray's website based on my interface model.
- Modified Seaspray Artworks' mobile web platform to ensure readability and cohesiveness on all devices.
- Thoroughly revised and modified the content on Seaspray Artwork's social media accounts to create a more unified branding.

#### RELEVANT COURSEWORK

- Web and Print Document Design
- Integrated Marketing Communication
- Digital Art and Design

- Digital Communication Technologies
- Audio Engineering and Production
- Digital Film Editing